

We will incorporate these revisions into the next printed version of the DMM and into the monthly update of the

online DMM available via Postal Explorer® at <http://pe.usps.com>.

— Mailing Standards,
Pricing and Classification, 10-11-07

DMM Revision: New Move Update Standards for First-Class Mail and Standard Mail

The Postal Service™ is extending its effort to improve the percentage of deliverable mail by revising Move Update standards in the *Mailing Standards of the United States Postal Service, Domestic Mail Manual (DMM®)*. The Move Update standards provide ways for mailers to reduce the number of mailpieces that require forwarding or return by the periodic matching of a mailer's address records with customer-filed change-of-address orders. Our final rule, effective November 23, 2008, includes the following changes related to Move Update processing: (1) Increase the minimum frequency of Move Update processing from 185 days to 95 days prior to the date of mailing; (2) Extend the revised Move Update requirement to all Standard Mail® items.

In order to give mailers enough time to prepare for these changes, the revised rule will become effective on November 23, 2008. At that time, we will incorporate these changes in the update of the DMM as noted below.

Mailing Standards of the United States Postal Service, Domestic Mail Manual (DMM)

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200	Discount Letters and Cards				
	*	*	*	*	*
230	First-Class Mail				
233	Rates and Eligibility				
	*	*	*	*	*
3.0	Basic Standards for First-Class Mail Letters				
	*	*	*	*	*
3.5	Move Update Standard				
3.5.1	Basic Standards				
	*	*	*	*	*

[Revise item a in 3.5.1 as follows:]

- Each address and associated occupant name used on the mailpieces in a mailing must be updated within 95 days before the mailing date, with one of the USPS-approved methods in 3.5.2.

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[Revise item c in 3.5.1 as follows:]

- The Move Update standard is met when an address used on a mailpiece in a mailing at any class of mail is updated with an approved method in 3.5.2, and the same address is used in a First-Class Mail mailing within 95 days after the address has been updated.

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240 Standard Mail

243 Rates and Eligibility

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3.0 Basic Standards for Standard Mail Letters

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[Add new item 3.9 as follows:]

3.9 Move Update Standard

3.9.1 Basic Standards

The Move Update standard is a means of reducing the number of mailpieces in a mailing that require forwarding, returning, or discarding by the periodic matching of a mailer's address records with customer-filed change-of-address orders received and maintained by the USPS. For the purposes of this standard, "address" means a specific address associated with a specific occupant name. Addresses subject to the Move Update standard must meet these requirements:

- Each address and associated occupant name used on the mailpieces in a mailing must be updated within 95 days before the mailing date, with one of the USPS-approved methods in 3.9.2.
- Each individual address in the mailing is subject to the Move Update standard.
- The Move Update standard is met when an address used on a mailpiece in a mailing for any class of mail is updated with an approved method in 3.9.2, and the same address is used in a Standard Mail mailing within 95 days after the address has been updated.
- Except for mail bearing an alternative address format, addresses used on pieces claiming Standard Mail rates, regardless of any required surcharge, must meet the Move Update standard.